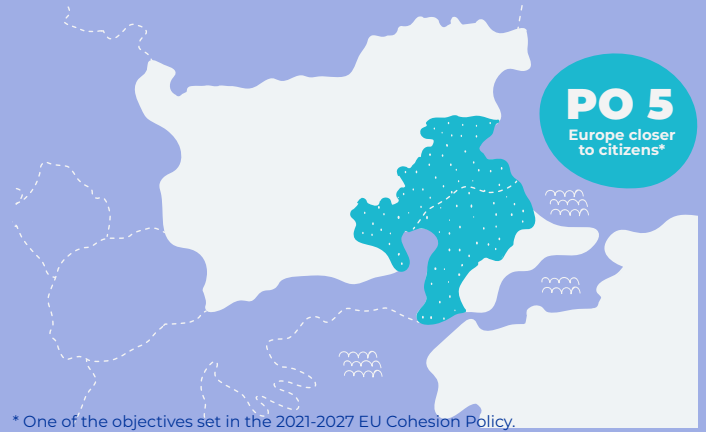


INTEGRATED TERRITORIAL STRATEGY

that aims to stimulate the development of the territory through a set of joint operations implemented on both sides of the border.

* One of the objectives set in the 2021-2027 EU Cohesion Policy.



NEEDS AND POTENTIAL FOR DEVELOPMENT OF THE TERRITORY

The territory of the strategy includes the districts of Burgas, Haskovo and Yambol on the Bulgarian side, and the provinces of Edirne and Kırklareli - from Turkish. The analysis is selective and focuses on the needs and potentials of the territory that are suitable to be addressed through cross-border investments. The needs and potentials are divided conditionally into two sections:

Sustainable and inclusive economic growth:

- implementation of digital technologies; increasing resource and energy efficiency; implementation of models of the circular economy; investments in green transition;
- development of entrepreneurship, the culture of cooperation, new ideas for products and services, local crafts; technological updating and provision of up-to-date information;
- improving the qualification by acquiring key skills;
- overcoming the seasonality and increasing the usability of the tourism infrastructure; creation of a regional tourist product; sustainable, responsible and high quality tourism;
- implementation of nature protection policies simultaneously taking into account the ecological, scientific, cultural, economic, social and recreational requirements, as well as the regional and local characteristics.

Access to services of general interest (SGI):

- tackling unemployment, encouraging the economically inactive; improving access to healthcare; raising the health culture;
- pollution reduction and adaptation to climate change.

VISION, STRATEGIC AND SPECIFIC OBJECTIVES, MEASURES

SO 1.

Sustainable and inclusive economic growth

SpO 1.1.

Competitiveness and business environment

SpO 1.2.

Digitalisation, energy efficiency and climate neutrality

SpO 1.3.

Competitiveness and business environment

SpO 1.4.

Tourism

SpO 1.5.

Natural heritage and sustainable socio-economic development

SO 2.

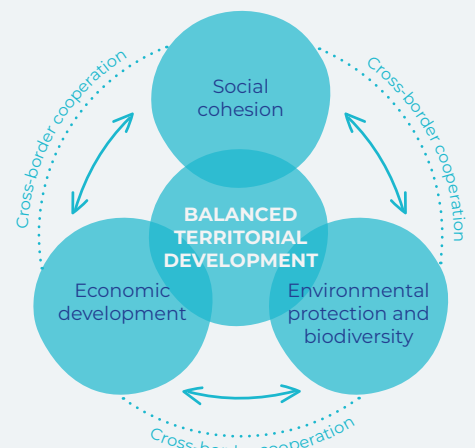
Access to services of general interest (SGI)

SpO 2.1.

Digital and green services

SpO 2.2.

Pollution, climate change and foreseeable natural disasters



LIST OF OPERATION AND ACTION PLAN:

- ✓ Cross-border potential of the project idea.
- ✓ Connection with the needs and potential for development of the territory.
- ✓ Adequacy to the financial resources of the Programme.

Positive cumulative effect on the needs identified in the strategy and potential for development of the territory as a result of the implementation of the integrated package of projects with a focus on territorial and thematic aspects.

MORE INFORMATION:

ANALYSIS

STRATEGY